

# NHS Rotherham CCG Governing Body – March 2020

## CHIEF OFFICER'S REPORT

Lead Director:	<b>Chris Edwards</b>	Lead Officer:	n/a
Job Title:	<b>CCG Chief Officer</b>	Job Title:	n/a

### **Purpose**

This report informs the Governing Body about national/local developments in the past month.

### **Communications Update**

- The children and young people's mental health trailblazer programme (With me in Mind) was officially launched for Doncaster and Rotherham, during child mental health week in February. The pilot is providing low level support to around 32,000 children in 50 schools across the two areas. Dr Jason Page, was interviewed by ITV Calendar News on the benefits that the pilot will have within the schools involved. The interviewed was aired on Time to Talk Day.
- In February, the Rotherham Advertiser covered a front page story on the large number of patients who waited over 12 hours in the Urgent and Emergency Care Centre during December 2019. The story covered one of the busiest periods of activity over the winter.
- There was social media coverage, via Twitter, of the Home Secretary's visit to South Yorkshire, in February, to discuss Operation Stovewood currently taking place in Rotherham. The work being undertaken by health partners to support victims and families was discussed by Sue Cassin, Chief Nurse.