

HEALTH AND WELLBEING BOARD
10th July, 2013

Present:-

Councillor Ken Wyatt	Cabinet Member, Health and Wellbeing (in the Chair)
Tom Cray	Strategic Director, Neighbourhoods and Adult Services
Councillor John Doyle	Cabinet Member, Adult Social Care
Chris Edwards	Chief Operating Officer, Rotherham Clinical Commissioning Group
Dr David Polkinghorn	Rotherham Clinical Commissioning Group
Michael Morgan	Acting Chief Executive, Rotherham Foundation Trust
Dr. John Radford	Director of Public Health
Joyce Thacker	Strategic Director, Children and Young People's Service
Dr. David Tooth	Rotherham Clinical Commissioning Group
Janet Wheatley	Voluntary Action Rotherham

Also Present:-

Catherine Homer	Health Improvement
Ian Jerrams	RDaSH
Laura Sherburn	NHS South Yorkshire and Bassetlaw
Joanna Saunders	Head of Health Improvement
Gordon Laidlaw	NHS Rotherham
Chrissy Wright	Commissioning, Policy and Performance, RMBC
Kate Green	Commissioning, Policy and Performance, RMBC

Apologies for absence were received from Karl Battersby, Melanie Hall, Martin Kimber, Shona McFarlane and Tracy Kitchen.

S14. MINUTES OF PREVIOUS MEETING AND MATTERS ARISING

Resolved:- That the minutes of the previous meeting of the Health and Wellbeing Board held on 12th June 2013 be approved as a correct record.

S15. COMMUNICATIONS

The Chairman referred to the challenge event taking place today at the Home Office about mental health issues.

S16. HEALTHY LIFESTYLES

Consideration was given to a report and presentation from Joanna Saunders, Head of Health Improvement about healthy lifestyles and behaviour. The report stated that the Healthy Lifestyles theme of the Health and Wellbeing Strategy has the following outcome and priorities:-

(i) Overarching outcome

People in Rotherham will be aware of health risks and be able to take up opportunities to adopt healthy lifestyles

(ii) Priorities

- Partner organisations will work together to understand the community assets; identifying what and where they are across the Borough and how to use them effectively;
- Partner organisations will use the Health and Wellbeing Strategy to influence local planning and transport services to help to promote healthy lifestyles;
- Partner organisations will promote active leisure and ensure those who wish to, are able to access affordable, accessible leisure centres and activities.

The work plan, included with the submitted report, outlined the activity which is underway to address these outcomes.

The presentation and subsequent discussion included the following issues:-

- the Context for the Health and Wellbeing Strategy theme
- Health behaviour and wider determinants (eg: obesity and smoking)
- Health and Wellbeing Strategy outcomes (as shown above)
- Plans and progress (eg: the Green Deal – affordable warmth; Government welfare reforms).

Reference was made to the workshop about “Make Every Contact Count” which takes place at the Town Hall, Rotherham on Monday 16th September 2013.

Resolved:- (1) That the report be received and its contents noted.

(2) That the work plan, included in the report now submitted, be endorsed.

(3) That partner organisations shall commit to supporting the actions contained in the work plan.

(4) That a progress report about the Healthy Lifestyles theme of the Health and Wellbeing Strategy be submitted to a future meeting of the Health and Wellbeing Board.

S17. DEMENTIA

Consideration of this item was deferred until the next meeting.

S18. HEALTH AND WELLBEING STRATEGY: PERFORMANCE MANAGEMENT FRAMEWORK

Consideration was given to a report, presented by the Director of Public Health, containing the first formal performance report to the Health and Wellbeing Board about each of the six priority measures that the Board determined were key to the delivery of the Joint Health and Wellbeing Strategy. Performance details in respect of each one of the priority measures were included in the submitted report.

Discussion took place on issues affecting:-

- : community alcohol partnerships
- : obesity and healthy weight framework services
- : smoking prevalence (and women who smoke during pregnancy)

Members of the Board were provided with an additional briefing document entitled "Healthy Weight Framework Services". The document listed the service contracts for the 2013/14 financial year, which had been continued from 2012/13 as the Commissioning Lead moved from the NHS to the Borough Council as part of the Public Health transition.

Resolved:- (1) That the report be received and its contents noted.

(2) That further reports about the Health and Wellbeing Strategy Performance and Management Framework be submitted to meetings of the Health and Wellbeing Board at quarterly intervals.

S19. NHS SY&B PRIMARY CARE STRATEGY

Consideration was given to a report, presented by Laura Sherburn (NHS South Yorkshire and Bassetlaw) about the discussion document entitled 'Vision for Primary Care,' published by NHS England. The report stated that NHS England is developing a national strategic framework for primary care, for later implementation within local primary care strategies. Listed in the report were the seven key principles which guide the NHS in its service provision and also a summary of the vision for primary care.

Members of the Health and Wellbeing Board were being asked for their views on the following questions:-

- : are there other ways in which the NHS Constitution values and pledges affect primary care that are not listed in the submitted report ?
- : are there any additional values, not listed in the report, that should be part of a dedicated primary care strategic framework ?
- : how well do the Board members feel the local primary care community is working currently ?

: what are the issues which need to be addressed within the local primary care strategy to deliver the vision set out in the submitted report ?

It was noted that, during the Summer 2013, NHS England will engage with key stakeholders nationally and in some communities in order to obtain a local perspective. The information and intelligence gathered will be used to inform the development of the national strategic framework for primary care.

Reference was made to the number of GP and dental practices in the Rotherham Borough area, in the context of access to these services and whether that number was below the national average. Details will be reported to the next meeting of the Health and Wellbeing Board.

A question was asked about whether a strategy was being developed in respect of Eye Health and a response will be reported to the next meeting of the Health and Wellbeing Board.

Members of the Board expressed the view that a strategic framework for primary care must monitor that commissioned services are actually being provided, especially in the context of health inequality.

The Chairman referred to the need to organise a South Yorkshire-wide Health and Wellbeing meeting, for consideration of the health of offenders who are released from prison, with specific reference to mental health issues.

Resolved:- That the report be received and its contents noted.

(Dr. D. Tooth and Dr. D. Polkinghorn declared their prejudicial interests in the above item, as providers of medical services in the Rotherham Borough area)

S20. EVALUATION OF WARM HOMES, HEALTHY PEOPLE

Consideration was given to a report presented by Catherine Homer (Public Health Specialist) concerning the Department of Health's "Warm Homes Healthy People" Fund which aims to support local authorities and their partners in reducing heat and illness in England due to cold housing in the winter. The report stated that 2013/14 is the second year in which Rotherham has been successful in securing funding. In total, Rotherham has received £215,747 over the two years.

The 'Warm Homes Healthy People' funded work links to a number of local strategies and priorities and has helped to raise the profile of the need to address fuel poverty and excess Winter deaths using a multi-agency approach. This work, which has been delivered during the period November 2012 to April 2013, has continued to build upon the multi-agency partnership developed since the initial 2011/12 application. The funding has enabled partners to offer support to the most vulnerable

members of the Rotherham community, including: older people, families, deprived communities, people living in poor housing stock and those with long term conditions including mental ill health.

The overall aim of the Fund is to support a variety of projects that together will reduce illness, morbidity and excess winter deaths amongst vulnerable people living in cold damp homes.

The objectives of the “Warm Homes Healthy People” Fund are to:

- a) raise the awareness of both householders, particularly the most vulnerable and staff, of the problems associated with fuel poverty, poorly insulated housing and associated health impacts;
- b) support householders to improve the thermal efficiency through practical measures and advice and maximise access to benefits; and
- c) provide practical measures through home safety checks and warm packs to offer immediate benefit in cold weather.

The Board noted that a “Warm Well Families Research Project” event is being arranged to take place during October 2013.

Resolved:- (1) That the report be received and its contents noted.

(2) That a further report outlining the progress of this issue be submitted to the next meeting of the Health and Wellbeing Board to be held on 11th September, 2013.

S21. MAKING EVERY CONTACT COUNT

The Health and Wellbeing Board considered the contents of the Borough Council’s document entitled “Making Every Contact Count – Applying the Prevention and Lifestyle Behaviour Change Competence Framework”.

The document stated that the Prevention and Lifestyle Behaviour Change Competence Framework provides a mechanism to ensure systematic, measurable and evidenced development of workforces to meet the challenge. Developed over the past four years the framework is informed by NICE guidance, the KSF (Knowledge and Skills Framework), staff reviews, National Workforce Competences (NWC) and National Occupational Standards (NOS). Whilst these clearly define the need and the competencies, the framework also acknowledges the complexity and the challenging factors effecting health and wellbeing behaviour and therefore operates from the premise of ‘starting from where the person is’ and considers behaviour change in the context of the wider and social determinants of health.

The framework provides the architecture to facilitate workforce strategies and development activities that deliver both the public health and NHS

policies, strategies and relative Outcomes Frameworks designed to improve the health and wellbeing of individuals and populations. 'Making Every Contact Count' is a powerful tool to improve the health and wellbeing of the public.

The Chairman referred to the workshop on "Making Every Contact Count" which will take place on Monday 16th September 2013 at the Town hall, Rotherham.

Members of the Board expressed the view that clear evidence should be obtained, using end-point data, of the effectiveness of workforce development and service improvement.

Resolved:- (1) That the report be received and its contents noted.

(2) That this matter be considered further at the next meeting of the Health and Wellbeing Board to be held on Wednesday 11th September 2013.

S22. TOBACCO CONTROL ALLIANCE

The Health and Wellbeing Board considered the contents of the following documents:-

i) the Rotherham Tobacco Control Alliance Action Plan 2013/2014, which has the high level aspiration "to reduce the adult smoking prevalence to below national average by 2016"; and

ii) the minutes of the meeting of the Rotherham Tobacco Control Alliance held on 18th April 2013.

Resolved:- That the contents of the action plan and of the minutes be noted.

S23. OBESITY STRATEGY GROUP

The Health and Wellbeing Board considered the contents of the minutes of the meeting of the Rotherham Obesity Strategy Group held on 24th April 2013.

Resolved:- That the contents of the minutes be noted.

S24. HEALTH SELECT COMMISSION WORK PROGRAMME 2013/14

Consideration was given to the contents of the scrutiny work programme for the Council's Health Select Commission for the 2013/2014 Municipal Year.

The Board expressed the view that there should be clarity as to which meetings these scrutiny issues would be reported to.

It was noted that the Rotherham Clinical Commissioning Group was awaiting the response of the Council to the consultation about the Urgent Care Review and the proposed co-location of urgent care services at the Rotherham hospital.

Resolved:- (1) That the report be received and its contents noted.

(2) That a report be submitted to a future meeting of the Health and Wellbeing Board about the outcome of the Scrutiny review of Autistic Spectrum Disorder.

S25. DATE OF NEXT MEETING

Resolved:- That the next meeting of the Health and Wellbeing Board be held on Wednesday, 11th September, 2013, commencing at the earlier time of 10.00 a.m., at the Town Hall, Rotherham.